



SAINT ANSELM
COLLEGE

NEW HAMPSHIRE
INSTITUTE OF POLITICS

SAINT ANSELM COLLEGE SURVEY CENTER APRIL 2019 POLL ANNOUNCED/POTENTIAL DEMOCRATIC PRESIDENTIAL CANDIDATE NAME RECOGNITION AND BALLOT TEST RESULTS

These results are from the Saint Anselm College Survey Center poll based on interviews with 698 randomly-selected registered voters in the state of New Hampshire. Interviews were conducted by landline and cellular phone between April 3rd and April 8th, 2019. The overall survey has a margin of sampling error of 3.7% with a confidence interval of 95%; the margin of sampling error for questions specific to the 1st and 2nd Congressional Districts is 5.3% and 5.1% respectively; the margin of sampling error for questions specific to the Democratic and Republican Presidential Primaries are 5.4% and 6.0% respectively. Data are weighted based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

326 respondents that indicated their intention to vote in the Democratic Presidential Primary were asked for their impression of 14 announced and potential candidates for the Democratic nomination for President. The names were presented in random order. Respondents were then asked to select a candidate for whom they would vote.

“Now I’m now going to read a list of people that have announced that they are running for the Democratic Presidential nomination, or have indicated that they are strongly considering it. After each name, I would like you to tell me if you have a favorable impression, unfavorable impression, or no opinion of that person. If you have never heard of them, please let me know.”

“If the presidential primary election were held today, which candidate would you vote for?”

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, “Joe Biden continues to show strength in New Hampshire, as 23% of Democratic Primary voters surveyed indicated that if the NH Primary were held today, they would vote for Biden, followed by 16% for Bernie Sanders, 11% for Pete Buttigieg and 9% for Elizabeth Warren. However, Biden’s favorability has dropped 10 points to 70% since our last poll in February, suggesting that some of his recent negative attention may be eroding his support. Still, he leads the rest of the field among both women, with 25%, and men, with 20%. Sanders leads the field among voters under 55, with 18%, and very

liberal voters, with 21%. The early battle in NH seems to be between two familiar faces that represent different wings of the Democratic Party.”

The emerging dark horse in this race may be Pete Buttigieg, who has gone from a virtual unknown to vault to 11% support, trailing only Biden and Sanders and ahead of Warren. His emergence as a factor is driven by a 33-point increase in name recognition, almost all of it favorable. He even carries a slight 16-14 lead over Sanders in vote-rich Merrimack Valley.”

DEMOCRATIC PRIMARY BALLOT

DEM BALLOT	Frequency	Percent
Joe Biden	75	22.9
Cory Booker	14	4.4
Pete Buttigieg	35	10.7
John Delaney	4	1.2
Tulsi Gabbard	2	0.6
Kirsten Gillibrand	3	0.9
Kamala Harris	22	6.8
John Hickenlooper	2	0.6
Jay Inslee	1	0.3
Amy Klobuchar	7	2.2
Beto O'Rourke	21	6.4
Bernie Sanders	51	15.6
Elizabeth Warren	28	8.7
Someone Else	18	5.6
No Opinion	43	13.2
TOTAL	326	100.0

DEM CANDIDATE NAME RECOGNITION

JOE BIDEN	Frequency	Percent Apr 2019	Percent Feb 2019	Change
1 Favorable	229	70.3	80.0	-9.7
2 Unfavorable	60	18.3	12.8	5.5
3 No Opinion	37	11.4	6.8	4.6
4 Name ID	326	100.0	99.6	0.4
CORY BOOKER				
1 Favorable	182	55.7	60.9	-5.2
2 Unfavorable	36	10.9	9.3	1.6
3 No Opinion	68	20.7	18.4	2.3
4 Name ID	285	87.3	88.6	-1.3
PETE BUTTIGIEG				
1 Favorable	138	42.3	11.7	30.6
2 Unfavorable	18	5.5	2.6	2.9
3 No Opinion	72	22.1	22.4	-0.3
4 Name ID	228	69.9	36.7	33.2
JULIAN CASTRO				
1 Favorable	79	24.1	32.4	-8.3
2 Unfavorable	25	7.8	6.2	1.6
3 No Opinion	113	34.8	34.7	0.1
4 Name ID	217	66.6	73.3	-6.7
JOHN DELANEY				
1 Favorable	54	16.6	11.3	5.3
2 Unfavorable	24	7.3	7.2	0.1
3 No Opinion	139	42.4	33.8	8.6
4 Name ID	217	66.4	52.3	14.1
TULSI GABBARD				
1 Favorable	51	15.7	13.4	2.3
2 Unfavorable	43	13.2	7.9	5.3
3 No Opinion	88	26.9	27.0	-0.1
4 Name ID	182	55.8	48.3	7.5
KIRSTEN GILLIBRAND				
1 Favorable	106	32.6	35.2	-2.6
2 Unfavorable	60	18.3	14.9	3.4
3 No Opinion	96	29.5	29.9	-0.4
4 Name ID	263	80.5	80.0	0.5

KAMALA HARRIS	Frequency	Percent Apr 2019	Percent Feb 2019	Change
1 Favorable	178	54.4	62.5	-8.1
2 Unfavorable	32	9.9	7.7	2.2
3 No Opinion	70	21.4	17.6	3.8
4 Name ID	280	85.7	87.8	-2.1
JOHN HICKENLOOPER				
1 Favorable	48	14.6	N/A	N/A
2 Unfavorable	32	9.8	N/A	N/A
3 No Opinion	121	37.1	N/A	N/A
4 Name ID	201	61.6	N/A	N/A
JAY INSLEE				
1 Favorable	33	10.0	N/A	N/A
2 Unfavorable	21	6.4	N/A	N/A
3 No Opinion	94	28.9	N/A	N/A
4 Name ID	148	45.3	N/A	N/A
AMY KLOBUCHAR				
1 Favorable	102	31.3	30.3	1.0
2 Unfavorable	42	12.8	5.0	7.8
3 No Opinion	87	26.7	29.7	-3.0
4 Name ID	232	70.9	65.0	5.9
BETO O'ROURKE				
1 Favorable	151	46.3	51.6	-5.3
2 Unfavorable	54	16.5	8.2	8.3
3 No Opinion	85	26.0	20.6	5.4
4 Name ID	290	88.8	80.4	8.4
BERNIE SANDERS				
1 Favorable	220	67.2	65.3	1.9
2 Unfavorable	81	24.9	24.8	0.1
3 No Opinion	26	7.8	9.5	-1.7
4 Name ID	326	100.0	99.6	0.4
ELIZABETH WARREN				
1 Favorable	190	58.3	60.2	-1.9
2 Unfavorable	97	29.7	28.3	1.4
3 No Opinion	36	11.0	9.7	1.3
4 Name ID	323	99.0	98.2	0.8

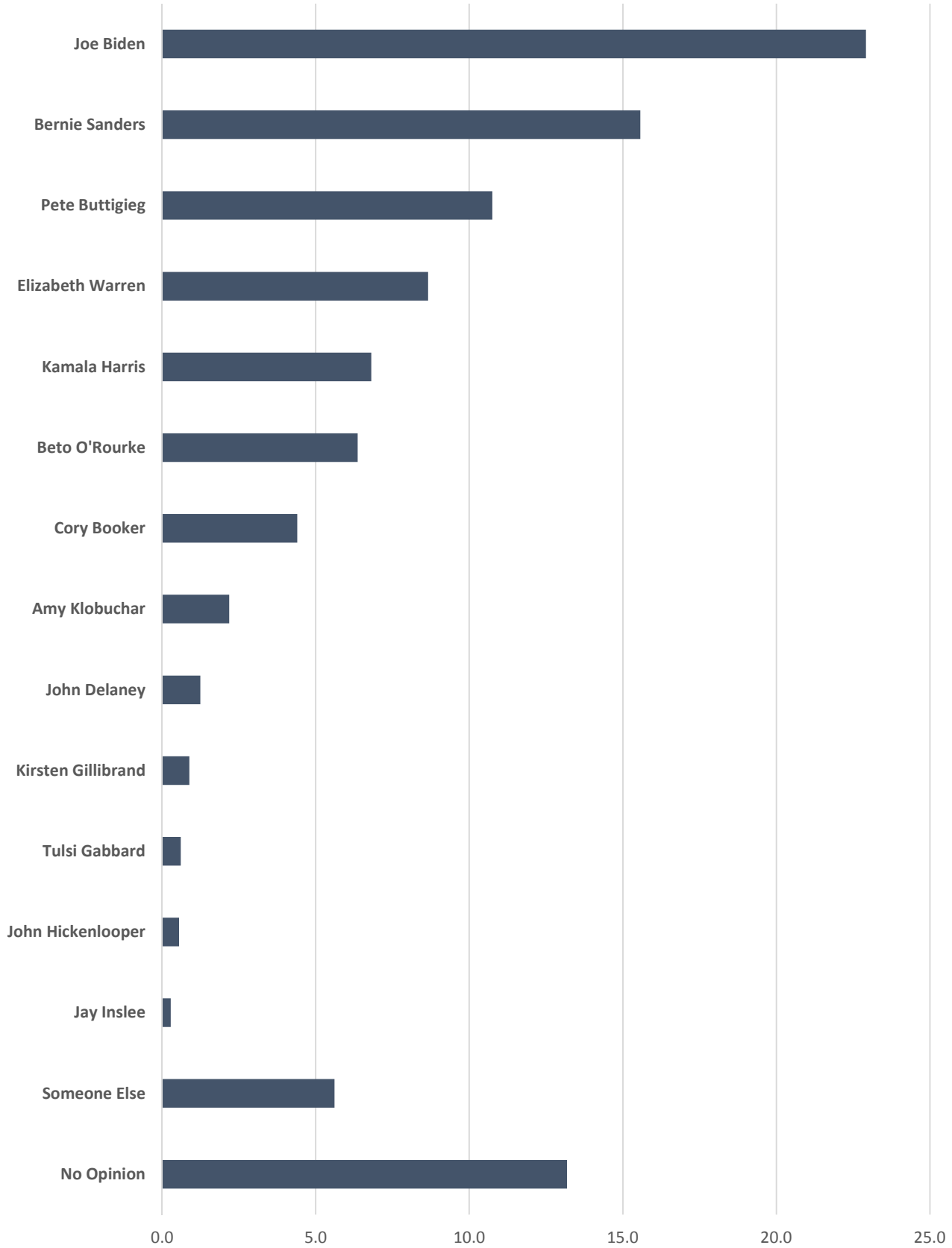
DEMOCRATIC PRIMARY BALLOT TABLES

		Biden	Sanders	Buttigieg	Warren	Harris
TOTAL		22.9%	15.6%	10.7%	8.7%	6.8%
Sex	1 Female	25.0%	14.9%	11.5%	7.7%	4.8%
	2 Male	19.5%	16.9%	9.3%	10.2%	10.2%
Age	1 18-34	9.1%	18.2%	12.7%	18.2%	9.1%
	2 35-54	15.9%	18.3%	6.1%	12.2%	8.5%
	3 55-64	32.9%	12.3%	6.8%	4.1%	8.2%
	4 65+	27.7%	14.3%	15.1%	5.0%	3.4%
Level of Education	1 High School or Less	58.3%	20.8%	4.2%	4.2%	4.2%
	2 Some College/Associate	15.9%	14.8%	13.6%	9.1%	6.8%
	3 College Graduate	22.4%	15.5%	10.3%	7.8%	5.2%
	4 Grad/Prof School	21.0%	15.0%	10.0%	11.0%	9.0%
Ideology	1 Very Conservative	0.0%	100.0%	0.0%	0.0%	0.0%
	2 Somewhat Conservative	35.9%	12.8%	12.8%	7.7%	0.0%
	3 Moderate	28.0%	4.0%	8.0%	8.0%	0.0%
	4 Somewhat Liberal	26.3%	13.2%	8.6%	6.6%	7.9%
	5 Very Liberal	12.3%	21.1%	13.2%	11.4%	8.8%
Region	1 North Country	20.0%	20.0%	10.0%	20.0%	0.0%
	2 Monadnock/Dartmouth	18.9%	15.1%	9.4%	7.5%	1.9%
	3 Lakes	20.0%	16.7%	10.0%	0.0%	3.3%
	4 Merrimack Valley	27.8%	14.3%	15.8%	9.8%	6.8%
	5 Seacoast	18.6%	17.6%	3.9%	9.8%	11.8%

		O'Rourke	Booker	Klobuchar	Delaney	Gillibrand
TOTAL		6.4%	4.4%	2.2%	1.2%	0.9%
Sex	1 Female	5.8%	4.8%	1.9%	1.4%	1.4%
	2 Male	6.8%	3.4%	2.5%	0.8%	0.0%
Age	1 18-34	12.7%	0.0%	0.0%	0.0%	3.6%
	2 35-54	4.9%	8.5%	2.4%	1.2%	1.2%
	3 55-64	5.5%	8.2%	0.0%	2.7%	0.0%
	4 65+	5.0%	1.7%	4.2%	0.8%	0.0%
Level of Education	1 High School or Less	0.0%	4.2%	0.0%	0.0%	0.0%
	2 Some College/Associate	4.5%	4.5%	1.1%	2.3%	1.1%
	3 College Graduate	12.1%	0.9%	1.7%	0.9%	1.7%
	4 Grad/Prof School	3.0%	8.0%	4.0%	1.0%	0.0%
Ideology	1 Very Conservative	0.0%	0.0%	0.0%	0.0%	0.0%
	2 Somewhat Conservative	5.1%	0.0%	0.0%	0.0%	0.0%
	3 Moderate	8.0%	0.0%	0.0%	4.0%	4.0%
	4 Somewhat Liberal	5.9%	5.3%	3.3%	2.0%	1.3%
	5 Very Liberal	7.9%	6.1%	2.6%	0.0%	0.0%
Region	1 North Country	0.0%	0.0%	0.0%	0.0%	0.0%
	2 Monadnock/Dartmouth	0.0%	3.8%	1.9%	1.9%	0.0%
	3 Lakes	6.7%	10.0%	13.3%	0.0%	0.0%
	4 Merrimack Valley	3.8%	4.5%	1.5%	2.3%	2.3%
	5 Seacoast	13.7%	2.9%	1.0%	0.0%	0.0%

		Gabbard	Hickenlooper	Inslee	Someone Else	No Opinion
TOTAL		0.6%	0.6%	0.3%	5.6%	13.2%
Sex	1 Female	0.0%	1.0%	0.5%	5.3%	13.9%
	2 Male	1.7%	0.0%	0.0%	6.8%	11.9%
Age	1 18-34	0.0%	0.0%	0.0%	3.6%	12.7%
	2 35-54	2.4%	0.0%	0.0%	4.9%	13.4%
	3 55-64	0.0%	0.0%	0.0%	5.5%	13.7%
	4 65+	0.0%	1.7%	0.8%	7.6%	12.6%
Level of Education	1 High School or Less	0.0%	0.0%	0.0%	4.2%	0.0%
	2 Some College/Associate	1.1%	0.0%	1.1%	5.7%	18.2%
	3 College Graduate	0.0%	0.9%	0.0%	4.3%	16.4%
	4 Grad/Prof School	1.0%	1.0%	0.0%	7.0%	9.0%
Ideology	1 Very Conservative	0.0%	0.0%	0.0%	0.0%	0.0%
	2 Somewhat Conservative	0.0%	2.6%	0.0%	5.1%	17.9%
	3 Moderate	4.0%	0.0%	0.0%	16.0%	16.0%
	4 Somewhat Liberal	0.0%	0.7%	0.7%	3.9%	14.5%
	5 Very Liberal	0.9%	0.0%	0.0%	6.1%	9.6%
Region	1 North Country	0.0%	0.0%	0.0%	0.0%	30.0%
	2 Monadnock/Dartmouth	0.0%	1.9%	0.0%	15.1%	22.6%
	3 Lakes	0.0%	0.0%	0.0%	3.3%	16.7%
	4 Merrimack Valley	0.0%	0.0%	0.0%	3.8%	7.5%
	5 Seacoast	2.0%	1.0%	1.0%	3.9%	12.7%

DEMOCRATIC PRIMARY BALLOT



DEM PRESIDENTIAL CANDIDATE NAME RECOGNITION

