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GOVERNMENT AND PUBLIC AFFAIRS



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Welcome to the inaugural InsiderNJ list of 100 top lobbyists in the state of New Jersey, a list we hope presents a representative look at key governmental affairs agents laboring mostly in the halls of Trenton.

There are many lobbyists in New Jersey, who benefit from this state's year-round legislative schedule. But there are a few firms that dominate the halls of power, which take hold of the powerful needs of blue-chip clients. As you go through the list, you will no doubt note the repetition of the names of these firms.

The men and women who lead them come from both parties and from a variety of backgrounds, usually meshing the diversity of their experience to mold the reputations of their successful businesses.

If you don't see the name of a lobbyist you know, never fear. The overlapping disciplines of law and lobbying or other industries may prompt the placement of that name on a future 2024 InsiderNJ list.

For the purposes of this particular exercise, we kept as the priority that definition by the state Election Law Enforcement Commission (ELEC) of lobbying as an "attempt to influence legislation, regulations, or governmental pro-

cesses by communicating with, or providing a benefit to, a high-level State official" or with the general public.

The people listed below are governmental affairs agents, that is to say, professionals compensated to influence legislation, regulations, or governmental processes by communicating with (for more than 20 hours in a calendar year), or providing a benefit to, a high level State official. Specifically, according the ELEC, "the preparation and travel time of an Agent is reportable as lobbying activity and is part of the calculation in determining when 20 hours has been reached."

We hope you enjoy reading the list as much as we have enjoyed preparing it in the interest of better understanding – and more precisely communicating – the identities of key lobbying players and their firms and industries active in New Jersey state government.



Max Pizarro
Editor-in-Chief

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1. Dale Florio

Princeton Public Affairs Group



The Principal at Princeton Public Affairs Group, Florio served as Somerset County GOP Committee Chair for 18 years. Former Somerville councilman. An old school basketball player and coach, Florio fosters the total team concept at his firm to secure the best results for Princeton Public Affairs Groups clients. If you want a Twitter-happy, loquacious self-promotion expert, don't look to Florio. This is a quiet, stoic, and experienced leader who is eager to cultivate

and celebrate his allies and professionally advance the interests of clients. Areas of expertise include education, law enforcement, and healthcare. Look for him to be engaged in the development of a new school funding formula, especially as the 2025 gubernatorial season unfolds. Mostly, look for Florio wherever Princeton Public Affairs Group takes the court together to collectively execute behind the firm's motto: "Anticipate. Participate."

1868

PUBLIC AFFAIRS

CONGRATULATIONS TO THE HONOREES

INSIDER 100: LOBBYING POWER LIST

LEROY J. JONES, JR. | IDIDA RODRIGUEZ | PATRICK TORPEY

AL HARRIS | DAN SMITH | WENDY S. MARTINEZ

www.1868PublicAffairs.com

2. Trish Zita

The Zita Group

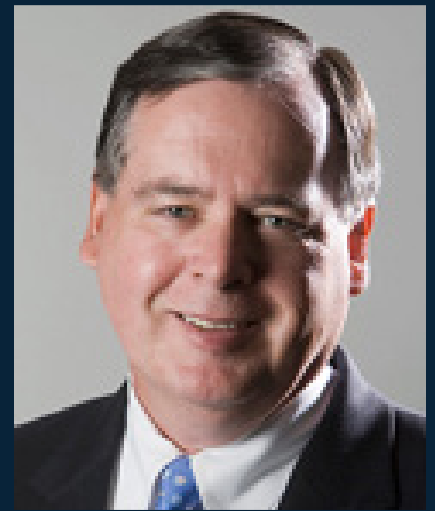
Principal owner of The Zita Group, served as a Research Associate for the New Jersey General Assembly. Longtime veteran. One of the most distinguished and knowledgeable professionals in New Jersey.



3. Roger Bodman

Public Strategies Impact

The Principal at Public Strategies Impact served as an advisor to Gov. Tom Kean and later served as state commissioner of both labor and transportation. Respected.



4. Rudy Garcia

MBI

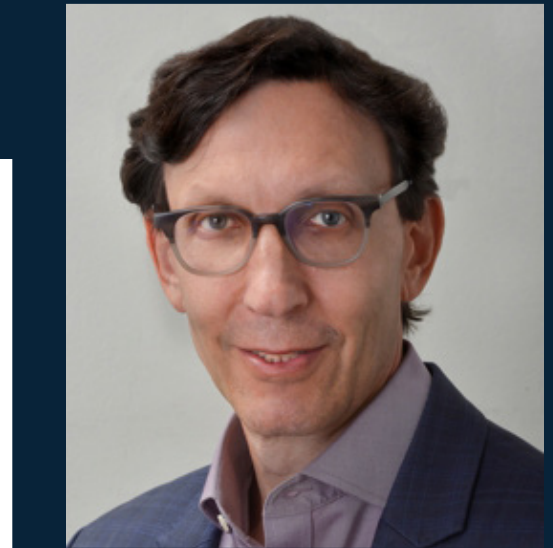
Former Mayor of Union City and Assemblyman from Hudson County, Garcia serves as partner and president of MBI.



5. Eric Shuffler

River Crossing Strategy Group

The River Crossing Principal. Served as counselor to Democratic Gov. James E. McGreevey. Former Chief-of-Staff, New Jersey Department of Transportation.



6. William Maer

Public Strategies Impact

Senior Partner at PSI, Maer served as an aide to former Governor James Florio, chief of staff to Congressman William J. Pascrell, Jr., associate executive director of the Assembly Democratic Legislative Leadership Office. A veteran presence.



7. Al Gaburo

Princeton Public Affairs Group

Experienced professional and former chairman of the Somerset County GOP. Savvy political veteran. Close to fellow Raritan native and 2025 gubernatorial contender Jack Ciattarelli.



8. Carol Katz

Katz Government Affairs, LLC

With extensive experience, Katz founded the firm in 2003, representing trade associations, Fortune 500 and mid-sized companies. Respected pedigree in the lobbying field. At her side at the firm are respected lobbyists Adam Guziejewski and Laura Gunn.



9. Karen Kominsky

CLB

Partner at CLB, Kominsky served as Deputy Chief of Staff in the Office of the Governor, State of New Jersey, for Governor Richard J. Codey and Governor James E. McGreevey from December 2002 until January 2006. Ran Hillary Clinton's presidential campaign in New Jersey in 2008.



10. A.J. Sabath

The Advocacy & Management Group

President and CEO. Former Labor Commissioner. Former chief-of-staff to Senate President Richard J. Codey. Joined at the firm by partner Lynn Haynes, former Deputy Chief of Staff for Cabinet Affairs and Operations in the administration of Governor Phil Murphy.





CONGRATULATES ALL OF THE 2024 HONOREES

MBI TEAM

RUDY GARCIA
MICHELE JAKER
SCOT MACKEY
JEFFREY WARSH
MATTHEW STANTON

DANIELLE ALEXANDER
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LISA GINTHER
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PHONE 609.392.3100
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MBI-GS.COM

11. Bill Pascrell III

Princeton Public Affairs Group

One of the state's leading experts on casino regulatory affairs, cannabis, and strategic affairs, Pascrell serves as attorney for Princeton Public Affairs Group. Son of U.S. Rep. Bill Pascrell (D-9).



12. Eric Orlando

The Zita Group

Executive Director of the Brewers Guild of New Jersey. Formerly legislative aide to former Assemblywoman Connie Myers. Recently a beast on beer legislation.



13. Karin Elkis

Optimus

Senior Vice President. Formerly of the Senate Majority Office. Veteran player.



14. David Pascrell

Gibbons PC

Pascrell chairs the government and regulatory affairs division for Gibbons. Top notch attorney.



15. Jeannine LaRue

The Zita Group

Senior VP at Zita. Founder, LaRuelist Café. Longtime experienced lobbyist. Ties everywhere. Outspoken. Loyal. Indomitable.



16. Dennis Rivell

Foy Public Affairs Group

Firm founder. Cut his teeth in politics working for his uncle, State Senator Tom Foy, and as a volunteer working on and running political campaigns in Burlington County.



17. Gene Mulroy

Capital Impact Group

Founding principal at CIG, Mulroy has served in varying capacities for presidential, gubernatorial and legislative campaigns, and was a member of Governor-elect Phil Murphy's transition team.



18. Gerry Gibbs

CIG

Founding principal at CIG, Gibbs previously served with the New Jersey Department of Treasury, as Assistant State Treasurer and Director of the Legislative Affairs Unit.



19. Michael Murphy

McCarter Government Solutions

Experienced governmental affairs agent. Former candidate for governor. Former Morris County Prosecutor. Former Chair of the Garden State Preservation Trust, appointed by then-Governor Richard J. Codey.





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INTEGRATED PUBLIC RELATIONS

GO BEYOND THE BOUNDARIES OF EXPECTED THINKING

- **WILLIAM P. MURRAY**
Executive Vice President, National Director | 201.362.5023 | wmurray@mww.com
- **RICH LEVESQUE**
Senior Vice President, General Manager | 609.477.0053 | rlevesque@mww.com

mww.com

20. Jon Bombardieri

CLB

Managing partner at CLB, former Executive Director of the New Jersey General Assembly (2002-2004).



21. Richard Wright

MBI

Former executive director of the New Jersey General Assembly Republican Office. An experienced pro, adept at building across-the-aisle alliances.



22. Beth Dohm

The Zita Group

Executive Vice President of the Zita Group, former legislative aide to two former state legislators from Bergen County. Served on Mercer County Executive Dan Benson's Transition Team.



23. Steve Gardner

NJ LECET

NJ LECET Executive Director. Formerly primary lobbyist with the Laborers' Labor Management Fund. Former Senior Advisor for Assembly Majority Leader Lou Greenwald. Then back to NJ LECET. Respected veteran.



24. Clark Martin

Foy Public Affairs Group

Veteran lobbyist. Air Force combat veteran, Vietnam. Instantaneous respect wherever he goes.



25. Joshua Hodes

Public Strategies Impact

Partner, PSI. Chairman, NJ Educational Facilities Authority. Member of the New Leaders Council of New Jersey, Advisory Board.



26. Tracie DeSarno

PSI

Partner at Public Strategies Impact. A 30-year veteran of the lobbying trade, DeSarno specializes in representation of hospitals, major corporations, nonprofit groups, and associations, and municipal, county and state government in Trenton and Washington.



27. Angelo Genova

Genova Burns LLC

The top elections attorney in the state also serves as his firm's top lobbyist. The lawyer you want in the courtroom on all thorny campaigns and elections cases. Exacting and aggressive.



28. Michael Turner

Burton Trent

The experienced president of the firm, founded in 2010, has over two decades of experience in crisis communications and government affairs.





Congratulations to CI&G Founders

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and all our friends named to the
2024 Insider 100: Lobbyist List

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Gene Mulroy * Gerville “Gerry” Gibbs, Jr.
Paul Crupi * Sabeen Masih * Eash Haughton * Briana Piserchia



29. Kevin McCabe

River Crossing Strategy Group

Partner and director of Public and Political Affairs at River Crossing Strategy Group, McCabe serves as the powerful chairman of the Middlesex County Democratic Committee. Vastly experienced in government affairs.



30. Kevin Hagan

Princeton Public Affairs Group

The veteran Trenton operative served in the administration of Governor James McGreevey, and was a key advisor to Senate President Steve Sweeney.



31. Matthew Halpin

Public Strategies Impact

Partner at PSI, Halpin formerly served as government relations manager for the New Jersey Chamber of Commerce.



32. Matt McDermott

The Zita Group

Senior Vice President of the Zita Group, McDermott served as a senior staff member to Governor Chris Christie.



33. Aladar G. Komjathy and Eileen Kean

Komjathy and Kean

Principal of Komjathy and Kean, Komjathy began his career as Legislative Assistant to State Senator Francis J. McManimon. He later served as Special Assistant to New Jersey's Commissioner of Corrections. An attorney and former teacher, Kean is the other half of the firm's dynamic duo, and has served as NJ Director of NFIB.



34. LeRoy Jones

1868 Public Affairs

Principal of 1868 and chairman of the Democratic State Committee, the Essex County Democratic Committee, and the East Orange Democratic Committee.



35. Grace Power

McCarter and English

Firm partner Power served as Vice President of Regulatory Affairs for HomeServe USA, and as Chief of Staff at the New Jersey Board of Public Utilities within the Administration of Governor Phil Murphy.



36. Bill Caruso

Archer Public Affairs

Managing Director at Archer. Former Executive Director for the Assembly Democrats. One of the state's best communicators. Maybe it's the kayaking.





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37. Guillermo Artilles
McCarter and English

Chairman of the Government Affairs practice for McCarter English. Attorney. Areas of expertise include telecommunications, technology, healthcare, education, energy, advertising, and fintech.



38. Courtney Johnson
Gibbons

Associate, government and regulatory affairs for Gibbons.



39. Michael DeLoreto
Gibbons

Director, Government & Regulatory Affairs Administrative Director of the Trenton Office.



40. Skip Cimino

Stevens and Lee Public Affairs

The former assemblyman and former chief of staff to Speaker Craig Coughlin serves as the senior managing director of Stevens and Lee.



41. Jeffrey Warsh

MBI

Partner and Vice President at MBI. Former Executive Director of the New Jersey Transit Corporation, the third largest transit agency in the county.



42. David A. Smith

Princeton Public Affairs Group

Past Chairman and current Board member of The Advocacy Group, a national and international of lobbyists representing most of the U.S. States and a dozen countries.





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43. Christina Zuk

Princeton Public Affairs Group

Experienced government affairs agent. Worked in the New Jersey State Senate, serving as Chief of Staff to the Budget & Appropriations Committee Chair and later to the Senate Majority Leader.



44. Idida Rodriguez

1868 Public Affairs

Managing Partner at 1868. Formerly Chief of Staff for then-Assemblywoman Nellie Pou, Director of School-Based Youth Programs, instructor at NJIT's Consortium for Pre-College Education, and Community Capacity Building Lead for the Puerto Rican Association for Community Organizations (P.A.C.O.) in Jersey City.



45. Mary Kathryn Roberts

Riker Danzig

Attorney and go-to firm lobbyist. Areas of expertise include pharmaceuticals, banking, insurance, education, technology, telecommunications and utilities. Formed a coalition of the state's blood banks.



46. David Brogan

NJ Apartment Association

A respected member of the lobbying world for decades. Takes on tough issues, especially during the trying season of COVID.



47. Jon Boguchwal

CLB

CLB Partner Boguchwal served as Chief of Staff to former state Senator and Governor Richard J. Codey. Veteran player of the backrooms. Good with people. Learned from the best.



48. Patrick Torpey

1868 Public Affairs

Formerly served as Hunterdon County GOP Chairman. Former Executive Director of the Assembly Republican Majority Committee, a Senior Research Associate for the Senate Majority, and a Senior Policy Advisor on the Assembly Republican staff.



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DENNIS TRAINOR

CWA DISTRICT 1 VICE PRESIDENT

FRAN EHRET

CWA NJ AREA DIRECTOR

49. Christopher Hughes

The Zita Group

Senior Vice President at the Zita Group. Former Assistant Vice President of Government Relations for Virtua Health, South Jersey's largest health care system.



50. Scot Mackey

MBI

Partner and Treasurer at MBI, Mackey served as corporate government relations specialist for TRW in Washington, D.C. and for Waste Management.



51. Omar Barentto

McCarter and English

A member of McCarter's Government Affairs group, Barentto regularly advises government contractors, corporations, trade associations, political action committees (PACs), candidates, on campaign finance, pay-to-play, ethics, lobbying and conflicts of interest in connection with federal, state and local laws.



52. Kelly Stewart Maer

Public Affairs Consultant

Board Member at Horizon BCBSNJ. As an executive with over 30 years of industry experience, Kelly Stewart Maer has an extensive network in federal, state, and local government, including working for a U.S. Senator, NJ Senate President, and NJ House Speaker, and five NJ State Governors. Hailing from a NJ political family, he also worked on the 2008 US Senate and Presidential races, 2016 Hilary Clinton campaign and numerous state and federal races throughout her career.



53. Jeff Michaels and Philip Norcross

Optimus

Respectively principal at Optimus and former chief of staff to Republican Gov. Donald DiFrancesco, and a lawyer and lobbyist with deep government – and family – ties.





*Komjathy
& Kean, LLC*

**ALADAR G. KOMJATHY
EILEEN KEAN, ESQ.**

222 WEST STATE STREET, SUITE 202, TRENTON, NJ 08608

609.695.5840

54. Paul J. St. Onge
Gibbons

Director of Government and Regulatory Affairs for Gibbons. Veteran legal mind.



55. Paul Crupi
CIG

Senior Vice President for CIG, Crupi advocates for legislation and regulatory reform on behalf of a wide range of clients representing a number of sectors, including education, home health care, and public safety.



56. Joseph DeSanctis
Public Strategies Impact

PSI partner with over three decades of experience on the beat.



57. Catherine Tung

McCarter and English

Government Affairs Advisor for McCarter and English.



58. Rick Thigpen

Chair of the PSEG Foundation

Responsible for areas of the business that drive public policy through advocacy, including federal, state and local government affairs, sustainability and ESG, charitable activities and corporate social responsibility.



59. Bill Palatucci

McCarter and English

High-powered attorney and key advisor to former Governor Chris Christie.



60. Michele Jaker

MBI

MBI partner and former Director of Government Affairs at Horizon Blue Cross Blue Shield of New Jersey,



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BRENDAN GILL
CEO

61. Janelle Duffy

River Crossing Strategies

Duffy leads the River Crossing firm's education practice and serves as the vice-chair of the technology practice. She also co-chairs River Crossing's nonprofit practice.



62. Mike Maitland

McCarter and English

Government Affairs Advisor. Former Chief-of-Staff to U.S. Rep. Donald Norcross.



63. Sabeen Masih

CIG

Senior Vice President. Formerly of the New Jersey Department of Human Services' Legislative Affairs Unit, where she focused on legislative and healthcare policy.



64. David Glass

CLB Partners

Firm partner. Former Deputy Commissioner of the New Jersey Department of Environmental Protection (NJDEP).



65. Matthew Stanton

MBI

Firm partner and secretary. Former Chief of Staff of the NJ Transit Corporation.



66. Danielle Alexander

MBI

Firm partner. Former Vice President of Capitol Information Service, Inc.



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*A description of the selection methodology can be found at www.event.law.com/njlawjournal-njlegalawards/methodology
No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

67. Ed McGynn

The Zita Group

Senior Counsel for Legislative and Regulatory Affairs. Former Chief of Staff to Governor Tom Kean, Sr.



68. James Gee

Stono Public Affairs

Former Chief-of-Staff to U.S. Rep. Bonnie Watson Coleman. Experienced insider Gee represents the New Jersey Urban Mayors Association as well as numerous pharmaceutical and biotech companies throughout the country.



69. Dan Smith

1868 Public Affairs

Senior associate at 1868. Formerly Senior Advisor to Speaker Craig Coughlin.



70. Kay LiCausi

Hoboken Strategy Group

President and CEO. Former Vice Chair of the Hudson County Democratic Organization (HCDO). Veteran of numerous campaigns.



71. Lisa Ginther

MBI

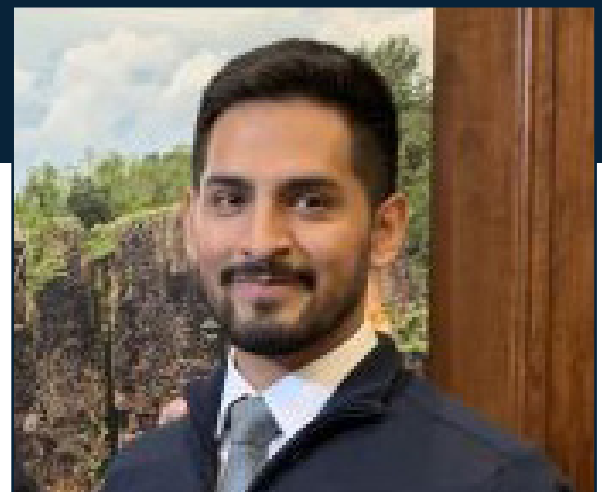
Firm partner. Formerly of the NJ Governor's Office where she handled recruitment efforts to fill full time positions in state government and was responsible for appointments to boards and commissions.



72. Christian Callegari

McCarter and English

Associate at the firm. Former chief-of-staff to Paterson Mayor Andre Sayegh. Former chief-of-staff to veteran Assemblyman Gary Schaer (D-36).





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73. Al Harris

1868 Public Affairs

Senior Associate at the firm. Former Special Assistant to the Senate President, Special Assistant to the Assembly Speaker, and co-founder and Executive Director of the Legislative Black and Latino Caucus.



74. Sonia Delgado

Princeton Public Affairs Group

Strategic Advisor/Public & Government Affairs Professional/Lobbyist at Princeton Public Affairs Group, Inc. A former member of the Legislative Apportionment Commission.



75. Jay Redd

Stono Public Affairs

Experienced insider Redd represents the New Jersey Urban Mayors Association as well as numerous pharmaceutical and biotech companies throughout the country.



**76. Nick Amato
and
William Megna**
Genova Burns LLC

Attorney-lobbyists with the law firm par excellence of Genova Burns LLC.



77. Timothy White
River Crossing Strategy

Chair of River Crossing Strategy Group's Public Affairs Practice.





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78. Chris Trappe

Public Strategies Impact

Firm associate. Former Chief of Staff at the Division of Revenue and Enterprise Services. Former head of the Division of Taxation's Management Services. Former Program Manager for the Division of Purchase and Property's NJSTART procurement system.



79. Rajiv Parikh and Avi Kelin

PEM Law

Founding Partners at the growing powerhouse firm. Savvy and politically dialed in.



80. Jason Bergman

Hoboken Strategy Group

Director of Government Relations. Former Chief of Staff to Assemblyman William B. Sampson, IV in Legislative District 31.



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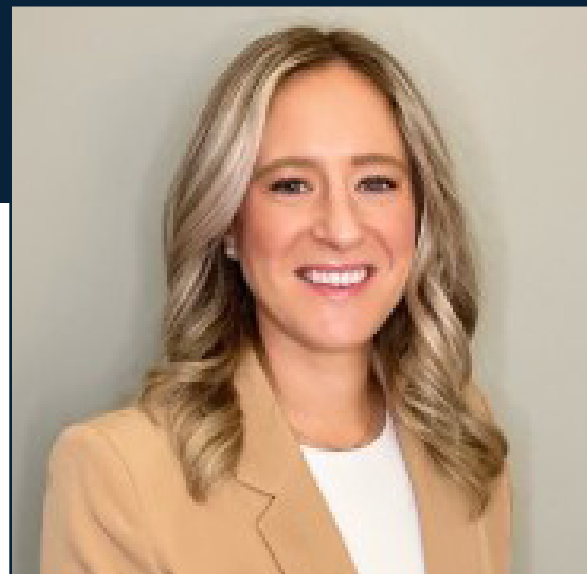
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81. Brittany Wheeler

NJ Bankers Association

VP/Director of Government Affairs.
Former Political Director, Jack Ciattarelli
for Governor. Former Chief-of-Staff to
Assemblyman Chris DePhillips.



82. Mo Butler and Mike Soliman

Mercury

The partners at Mercury respectively served
as state director to U.S. Senator Cory Booker
and U.S. Senator Bob Menendez.



83. Rich Levesque

MWW

Senior Vice-President and General Manager. Seasoned veteran at the firm of powerhouse Michael Kempner.



84. Sam Weinstein

Princeton Public Affairs Group

Experienced political operative. Worked in the Office of former U.S. Rep. Leonard Lance (R-7). Former President of the Somerset County Young Republicans and as a member of the Hillsborough Township Planning Board.



85. Michael Parlavecchio

BM&G Strategies

Counsel. Strong political ties and chops, including roots in Essex County.



86. Harry Lee

NJPCSA

President and CEO of the New Jersey Public Charter Schools Association. Former Chief Strategy Officer at iLearn Schools, a nonprofit charter management organization based in New Jersey.



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of championing religious
liberties and civil rights.*



Shlomo Schorr
Director of Legislative Affairs

Ralph Zucker
Co-Chairman

David Gross
Co-Chairman

**Agudath Israel
of America**
New Jersey Office

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87. Patrick Stewart

Public Strategies Impact

Firm associate. Former principal policy advisor for the Assembly Republican Majority Office.



88. Mike Delamater

Market Street Strategies

The chief executive officer for Market Street came of age as one of the chief strategists for Governor Phil Murphy. Vice Chair of the Morris County Democratic Committee.



89. Samantha Bender

Public Strategies Impact

Associate. Former Senior Legislative Aide to Governor Phil Murphy.



NEW JERSEY'S #1 PUBLIC AFFAIRS TEAM



WSW

Winning Strategies Washington



PPAG

Princeton Public Affairs Group



PSC

Princeton Strategic Communications

Federal & State Public Affairs
Marketing & Crisis Communications | Association Management

PPAG.com | WSWDC.com | PrincetonSC.com

90. Alexis Bailey

Public Strategies Impact

Associate. Former Vice President of Government Affairs for the New Jersey Business and Industry Association.



91. Doug Hritz

River Crossing Strategy

Chair of River Crossing's Renewable Energy Practice Group and Co-Chair of the firm's Legislative Practice Group.



92. Kathleen Schatzmann

Animal Legal Defense Fund

Strategic Legislative Affairs Manager for ALDF.



93. Kyle England
CLB

Associate with the firm and a rising star.



94. Julia Fahl
Archer Public Affairs

Director at Archer. Executive experience.
Former Mayor of Lambertville.



95. Regina Appolon
Princeton Public Affairs Group

Skillful political operator. Former Chief of
Staff for Assemblywoman Angela McKnight.



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96. Nicole Howarth
CLB

Director, CLB Partners. Formerly of the New Jersey Concrete and Aggregate Association (NJCAA).



97. Yasmin Brissac
River Crossing

Chair of River Crossing's Technology & E-Commerce Practice Group and Co-Chair of the firm's Legislative Practice Group.



98. Stephanie Albanese
River Crossing Strategies

Policy and Government Relations expert. Former Legislative Director, Office of New Jersey State Senator Joseph F. Vitale.



99. Eash Haughton

CIG

Governmental Affairs Agent. Former legislative staffer to Assemblywoman Verlina Reynolds-Jackson and aide in the Governor Murphy Administration.



100. Trevor Mulhall and Osner Charles

MBI

Mulhall heads MBI's internship program and is a former Statehouse legislative intern. Charles is the firm's director of business development and community engagement.

